

Welcome!

Thank you so much for being a Vote Arts and Music in Schools volunteer. Proposition 28 is a critical ballot initiative to fund Arts & Music education in California. We have lots of exciting opportunities this Summer and Fall to help raise awareness and support before voters go to the polls in November. And we need your help!

Whether you're new to volunteering or a seasoned veteran, we're here to make it as simple and easy as possible. This guide will give you all the instructions you need to be successful and have fun while doing it.

Here are 6 actions you can take right now:

1) Sign up to be a local volunteer leader

- We're looking for passionate local leaders to recruit 2 or more team members and help manage volunteers, outreach and materials. We will be respectful of your time and support you every step of the way until victory in November! [More details here.](#)

2) Collect pledge cards to #VoteArtsandMusic

- Find a local high-traffic spot or event, such as a farmer's market, music festival, or art walk. Grab a friend or 2 to join you. Then set up a table or stand/walk with clipboards asking folks to sign the [pledge](#) to #VoteYesOn28.
- Bring pledge cards to your next family beach outing, summer BBQ, church social, neighborhood celebration, or dinner with friends. Ask your community and loved ones to join the movement.
- Sign up to join an existing event in your community.

3) Reach out to local businesses and ask for their support

- We need volunteers to ask local arts and music stores, galleries, theaters and other businesses in their community to support Prop 28 by displaying our campaign posters and amplifying our message to their customers.
- The campaign will help you identify local establishments in your area.

4) Host a house party (in-person or virtual)

- The best way to spread the word and recruit supporters is to invite friends, colleagues and family over for coffee or a potluck to share why Arts & Music is important to you. Or you can host virtually over Zoom! [Check out our house party presentation here.](#)

5) Spread the word on social media

- Follow @YesOn28 on Facebook/Twitter and @VoteYesOn28 on Instagram. Share a photo or video to let your friends know why you will #VoteArtandMusic in November. [Check out our #VoteYesOn28 social media toolkit here for more guidance!](#)

6) Send this toolkit to 3 friends and ask them to join the movement!

- Nothing is more powerful than a message from a friend or family member asking to #VoteArtsandMusic. Also make sure they sign up at VoteYesOn28.org.

Materials – Please download and print. Make sure to send completed pledge cards to lauraleavittmsw@gmail.com.

- [Pledge to Vote Cards](#)
- [Business Pledge Cards](#)
- [Poster/Clipboard Sheet 1 \(Yes on 28\)](#) - can be taped to back of clipboards for visibility, includes QR code to our website
- [Poster/Clipboard Sheet 2 \(Sign the Pledge\)](#) - can be taped to back of clipboards for visibility, includes QR code to our website

More Resources/Tools

- [Social Media Toolkit](#)
- [Best Practices & Script for Pledge Collection](#) - please print, review, and practice/role play before collecting pledges
- [House Party Presentation](#) - this slide deck provides an overview of Prop 28 and how to join the movement
- [Local Volunteer Leader Description](#)
- VoteYesOn28.org

Campaign Background - Please download and print for reference during events and outreach

- [Fact Sheet](#)
- [Frequently Asked Questions](#)
- [List of Supporters](#)

****Please email Laura Leavitt, Director of Community Engagement, at lauraleavittmsw@gmail.com to get started, sign up for training, or ask any questions.****

Thank you for being a Vote Arts and Music in Schools volunteer!

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