



### **What is a #VoteArtsandMusic local volunteer leader?**

A local volunteer leader helps recruit supporters of Prop 28 within their local community by organizing volunteers, events and materials. We will be respectful of your time and support you every step of the way until victory in November!

### **Who can be a local volunteer leader?**

Anyone in California! The only qualification is being passionate about Arts & Music.

### ***What would I be asked to do?***

- Recruit 2 or more local volunteers to join the movement with you
- Organize at least one event between now and Election Day (November 8, 2022)
  - For example, an event can be a house party with friends and local supporters, and/or setting up a table to collect “pledge to vote” cards at a high-traffic event (such as a festival or art walk)
- Lead outreach to local arts and music stores, galleries, theaters and other businesses asking them to support Prop 28 and display campaign posters
  - We kindly ask that you secure commitments from at least 9 arts venues or businesses, and ensure that posters are distributed and displayed by October 1, 2022
  - The campaign will help you identify local establishments in your area
- Join regular Zooms/calls with other volunteers and the campaign to share learnings, get tips, and keep the campaign informed on your efforts.
- Take photos and videos of your efforts, share content, and spread the word to #VoteArtsandMusic on social media

### ***What are the benefits of being a local volunteer leader?***

In addition to playing a critical role in increasing access and equity in arts education for California’s students, being a volunteer leader is a fun and amazing opportunity for leadership development and community building. You will receive personal guidance and support from the Arts & Music campaign team, as well as have regular training opportunities and community support from other volunteer leaders across the state.

***\*Please email Laura Leavitt, Director of Community Engagement, at [lauraleavittmsw@gmail.com](mailto:lauraleavittmsw@gmail.com) to get started, sign up for training or ask any questions.\****

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